Targeted Violence Attacks
Exercise Safety Briefing and Training
Targeted Violence Exercises

Active Shooter Full Scale Exercise
Tuesday July 25th, 2017 from 9AM to 1PM
Coates Building, Jones Building, and Jones Lot
Why This is Important


1,043 casualties, including killed and wounded (deaths were not included in this total).

557 were wounded in 160 incidents.

A Study of 160 Active Shooter Incidents in the United States Between 2000 - 2013:

Incidents Annually

Annual Totals of 1,043 Casualties

Source: Federal Bureau of Investigation, FBI
Why This is Important

INCIDENTS WITH THE HIGHEST CASUALTY COUNTS:

Cinemark Century 16 Theater in Aurora, Colorado: 70 (12 killed, 58 wounded), July 20, 2012.


Ft. Hood Soldier Readiness Processing Center in Ft. Hood, Texas: 45 (13 killed, 32 wounded), November 5, 2009.

Incident Management
Division of Public Safety

By 2017 the FBI identified 200 Active Shooter Incidents in the U.S. Occurred between 2000 and 2015.

45 Occurred in Schools and IHEs = 22.5% of the Total.

30 Occurred in Schools = 15% of the Total.

15 Occurred in IHEs = 7.5% of the Total.

Educational Environments

The FBI identified 200 active shooter incidents involving 205 shooters in the U.S. that occurred between 2000 and 2015.

Quick Look:

- 45 Occurred in Schools and IHEs = 22.5% of the Total.
- 30 Occurred in Schools = 15% of the Total.
- 15 Occurred in IHEs = 7.5% of the Total.

Shooter Outcomes

Key Findings:

- Incidents:
  - Total: 45

- Casualties:
  - Killed: 132
  - Wounded: 140
    - 1 law enforcement officer included

- Schools:
  - Elementary: 4
  - Middle: 7
  - High: 16
  - PreK-12: 1
  - School Board Meetings: 2
  - Institutes of Higher Education: 15

- Shooter Ages:
  - 12 and under: 2
  - Teens: 21
  - 20s: 9
  - 30s: 4
  - 40s: 5
  - 50s: 3
  - 60s: 1

To find the FBI's complete data on active shooter incidents, go to fbi.gov and search “active shooter.” For more information, contact your local FBI office or the FBI's Office of Partner Engagement.

Published: Winter 2017
Exercise – Exercise

Eastern Kentucky University, along with the Madison County Emergency Management Agency, is facilitating an Active Shooter Full Scale Exercise on Tuesday, July 25th, 2017, from 9AM to 1PM. The Federal Bureau of Investigation identified 160 active shooter incidents that occurred in the United States between 2000 and 2013. If and when one of these events happens in our community, it will be important for local Law Enforcement, University Personnel, and other Emergency Responders to be prepared. This exercise is designed to help with that preparation.

Volunteers are being asked to carry out the role of students and others who might be involved in an active shooter situation. Volunteers should understand that the scenario will be as realistic as possible (while instituting safeguards to preclude using live ammunition). Thus, there will be a mock shooting, with volunteers taking on the role of victims, and others, expected to be present at a University, during a targeted violence attack, and the subsequent response. Real weapons may be displayed and blank ammunition may be fired. No live ammunition, tasers, blades, batons, or chemical weapons will be permitted inside the exercise area. There will be physical demands placed on the volunteers including running, quick movements, evasive actions, and other maneuvers that could lead to slips, trips and falls. There will be mental stress introduced during the exercise which the volunteers should be prepared for, including being shouted at by hostile gunmen, and being ordered to take actions by police officers. Although safety precautions will be undertaken, mental, emotional, and physical injury may still result. This is a voluntary exercise. There is no requirement or expectation of participation. Potential volunteers are encouraged to give serious consideration to any factors that may lead them to have a strongly negative reaction, including, but not limited to, any physical or mental health conditions that would increase the risk of injury upon exposure to a simulated life-threatening situation. Bystanders not wishing to voluntarily participate will be asked to stay clear of the exercise area during the exercise.

The exercise will be recorded by the officials involved but any other recording or photographs are expressly prohibited. Volunteers are expected to follow scripts and to obey the Exercise Director as well as his/her designees (Controllers, Evaluators, Safety Officers).
Exercise Safety

Safety Rules:

1) No weapons are permitted inside the exercise area. This includes no firearms, no ammunition, no tasers, no knives, no batons/clubs, and no chemicals. (Note – Responding Police may carry inert, simulated, or actual firearms, but they shall be cleared, checked, and rendered safe, with no live ammunition permitted).

2) For Exercise Purposes, and for your safety and the safety of others, volunteers for the Active Shooter Exercise on July 25th, shall not attempt to fight an attacker during the exercise. The available response options, for volunteers during this exercise, are Evacuate or Run (or) Hide Out or Hide, with NO Take Action (or) Fight being appropriate for the exercise.

3) Any communication that volunteers have with anyone outside of the immediate exercise area shall be preceded with the words “Exercise” “Exercise”. (Note – This is meant for non-face-to-face communication with individuals or groups outside the exercise area [e.g. When making 9-1-1 calls]. Any person within the exercise area is presumed to know that this event is an exercise)

4) If an actual emergency exists, or a dangerous situation is observed, and exercise play must be stopped, the commands “Wash Out” or “Real World” shall be used to stop exercise play. Any person may order a stop of the exercise if they become aware of an emergency condition or dangerous situation in the exercise area.

5) The exercise area includes: Coates Building, Jones Building, Jones Lot, Crabbe Street Lot, Foster Building, Campbell Building, Burrier Building, Roark Building, Memorial Science Building, Moore Building, Cammack Building, Blanton House, and the Ravine.
Targeted Violence Attacks

Watch Out For Each Other
If You See Something or Know Something
Say Something
Contact University Police at 9-1-1 or 859-622-1111
Report Tips at http://police.eku.edu/eku-tip-reporting

Attacker

Others

Be Aware – Receive Alerts

Secure-In-Place
- Secure Your Hiding Place
- Lock or Barricade Doors and Windows
- Take Cover
- Silence Electronics
- Wait For Updates

Targets

RUN
HIDE
FIGHT

Responders

CALL 9-1-1

PUBLIC SAFETY
Targeted Violence Exercises

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- Attackers

- Targets
  - RUN
  - HIDE
  - DO NOT FIGHT
  - CALL 9-1-1

- Responders

“EXERCISE - EXERCISE”
Targeted Violence Attacks - Training

Your safety is very important to EKU. Maintaining your safety is a joint responsibility, between you, the University, and emergency response agencies. The person most responsible for your safety is you. Here is some advice so you can take personal responsibility, and make informed decisions, about safe actions you can take to protect yourself.

Targeted violence, when an individual is actively engaged in killing or attempting to kill people in a confined and/or populated area, is a highly individualized crime based upon highly individualized and unique motivators. Whether we refer to it as active violence, active shooter, or some other term, EKU Division of Public Safety personnel train frequently to appropriately respond to incidents of this kind, to stop the threat, and provide care for those impacted.

While our full time, dedicated, emergency responders have specific jobs to do during a targeted violence attack, you too have a responsibility to know what you can do to protect yourself. This information is meant to help you learn about options you should consider, to prepare yourself, during a targeted violence attack, should one occur.

To help explain what you can do to protect yourself, we created the Targeted Violence Attacks Conceptual Training Framework. When we think about targeted violence attacks, we can generally group people into one of four categories. This is important to know, because your options for consideration and action depend upon what group you belong to. There are Attackers, Targets, Responders, and Others.
Targeted Violence Attacks - Training

The Attacker is the person perpetrating violence upon other people. They are dictating the events. A targeted violence attack is a human caused, no notice, emergency, and usually, responders do not know an attack is underway, until notifications are made via 9-1-1 calls.
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Attackers

Targets
- RUN
- HIDE
- FIGHT

Responders

CALL 9-1-1

PUBLIC SAFETY
Targeted Violence Attacks - Training

Targets are the individuals who are being directly targeted by the violence. In a dangerous, or potentially dangerous, situation, you must quickly determine the most reasonable way to protect your own life. For these individuals, we recommend you Evacuate – Hide Out – Take Action (Guidance from U.S. Department of Homeland Security) or Run – Hide – Fight (Registered Trademark of the City of Houston), followed by calling 911 when it is safe for you to do so. These are essentially the same options, and are represented in the training framework with the Run – Hide – Fight graphics. Once you call 9-1-1 to report what is happening, you start a chain of events, intended to stop the violence and warn others in the community about the danger.

http://www.dhs.gov/video/options-consideration-active-shooter-preparedness-video
Targeted Violence Attacks

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Others

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- Silence Electronics

Wait For Updates

Attackers

Targets

Responders

RUN
HIDE
FIGHT

CALL 9-1-1

PUBLIC SAFETY
# Emergency Response and Evacuation Procedures

**Targeted Violence Attacks**

**Active Violence/Active Shooter(s)**

<table>
<thead>
<tr>
<th>HOW TO RESPOND</th>
<th>WHEN AN ACTIVE SHOOTER IS IN YOUR VICINITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Evacuate</strong></td>
<td>• Have an escape route and plan in mind</td>
</tr>
<tr>
<td></td>
<td>• Leave your belongings behind</td>
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<tr>
<td></td>
<td>• Keep your hands visible</td>
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</tbody>
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<tr>
<th>HOW TO RESPOND</th>
<th>WHEN LAW ENFORCEMENT ARRIVES</th>
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<tr>
<td><strong>2. Hide Out</strong></td>
<td>• Hide in an area out of the active shooter’s view</td>
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<tr>
<td></td>
<td>• Block entry to your hiding place and lock the doors</td>
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<tr>
<td></td>
<td>• Silence your cell phone and/or pager</td>
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<td><strong>3. Take Action</strong></td>
<td>• As a last resort and only when your life is in imminent danger</td>
</tr>
<tr>
<td></td>
<td>• Attempt to incapacitate the active shooter</td>
</tr>
<tr>
<td></td>
<td>• Act with physical aggression and throw items at the active shooter</td>
</tr>
</tbody>
</table>

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<tr>
<th>INFORMATION</th>
<th>YOU SHOULD PROVIDE TO LAW ENFORCEMENT OR 911 OPERATOR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location of the active shooter</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Number of shooters</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Physical description of shooters</strong></td>
<td></td>
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<tr>
<td><strong>Number and type of weapons held by shooters</strong></td>
<td></td>
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<tr>
<td><strong>Number of potential victims at the location</strong></td>
<td></td>
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</tbody>
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**CALL 911 WHEN IT IS SAFE TO DO SO**
Targeted Violence Attacks - Training

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Targeted Violence Exercises

**Watch Out For Each Other**
If You See Something or Know Something
Say Something
Contact University Police at 9-1-1 or 859-622-1111

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**Others**
- Be Aware – Receive Alerts

**Secure-In-Place**
- Secure Your Hiding Place
- Lock or Barricade Doors and Windows
- Take Cover
- Silence Electronics

**Wait For Updates**

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**Attackers**

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**Targets**

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**Responders**

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**RUN**
**HIDE**
**DO NOT FIGHT**

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**CALL 9-1-1**

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“EXERCISE - EXERCISE”

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PUBLIC SAFETY
Responders are the dedicated professionals who run toward the danger, to stop it, to contain it, to keep it from growing and becoming worse, and to provide life safety, environmental, and property protection at the scene of the incident. Responders include, but are not limited to, Police, Emergency Medical Services, Fire and Rescue, Emergency Management, and others. Lots of resources will be set into motion, and it is best to avoid the area, if you are not directly involved, so you don’t complicate response operations. Emergency response also includes the EKU Alert functions.
Targeted Violence Attacks

- Watch Out For Each Other
- If You See Something or Know Something Say Something
- Contact University Police at 9-1-1 or 859-622-1111

- Be Aware – Receive Alerts
  - Secure-In-Place
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- Attackers
- Targets
- Responders

- CALL 9-1-1
- RUN
- HIDE
- FIGHT

PUBLIC SAFETY
Targeted Violence Attacks - Training

Others refers to everyone else not being directly targeted by the violence. For others, we recommend that you maintain awareness about where you are, what can happen to you, how to exit every space you enter into, and where you can seek shelter wherever you go. You should also sign up for, and pay attention to, alerts that are sent to the community. You can expect that the information you get may be sparse at first. That is because it takes time for responders to assess the situation, relay information, and work the problems they encounter. We will provide updates as more information becomes available. Once informed of violence, or potential violence, we recommend that you Secure-In-Place by 1) Securing your hiding place; 2) Locking or barricading doors and windows; 3) Taking cover; 4) Silencing electronics; and 5) Waiting for updates.

Additionally, we want to remind everyone to watch out for each other. It can be a tough world out there, and we can all use a little help sometimes. We should strive to be inclusive, not exclusive. Be open, flexible, and unbiased. Treat everyone with dignity and respect. And if you see something or know something that you think is suspicious, say something. Contact University Police at 9-1-1 or 859-622-1111. Be sure to specify where you are; whether you are on EKU’s campuses, and your exact location. Also know that you can report tips at http://police.eku.edu/eku-tip-reporting.
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- **Attackers**

- **Targets**
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  - FIGHT
  - CALL 9-1-1

- **Responders**
Emergency Response and Evacuation Procedures
Targeted Violence Attacks

Individuals Away From the Active Violence/Shooter(s):

- Take shelter.
- Secure doors.
- Take cover.
- Emergency personnel responding.
- Avoid campus.

- Secure In Place - Hide Out:
  - Secure your hiding place by locking or barricading doors and windows.
  - Conceal yourself and take cover.
  - Silence electronic devices.
Safety Rules:

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Exercise – Exercise

Questions?
Comments?
Suggestions?
Thank You