Targeted Violence Attacks Training Presentation
Why This is Important

A Study of 160 Active Shooter Incidents in the United States Between 2000 - 2013:

- **Incidents Annually**
  - 1 incident in 2000
  - 6 incidents in 2011
  - 26 incidents in 2010
  - 17 incidents in 2013

- **Annual Totals of 1,043 Casualties**
  - 7 casualties in 2000
  - 43 casualties in 2011
  - 208 casualties in 2013

160 incidents occurred between 2000 and 2013.

An average of 11.4 incidents occurred annually, with an increasing trend from 2000 to 2013.

1,043 casualties, including killed and wounded (shots were fired in 964 incidents).

486 were killed in 486 incidents.

557 were wounded in 160 incidents.

Source: American Personnel, Inc.
Why This is Important

INCIDENTS WITH THE HIGHEST CASUALTY COUNTS:

Cinemark Century 16 Theater in Aurora, Colorado:
70 (12 killed, 58 wounded), July 20, 2012.

Virginia Polytechnic Institute and State University in Blacksburg, Virginia:
49 (32 killed, 17 wounded), April 16, 2007.

Ft. Hood Soldier Readiness Processing Center in Ft. Hood, Texas:
45 (13 killed, 32 wounded), November 5, 2009.

Sandy Hook Elementary School and a residence in Newtown, Connecticut:
29 (27 killed, 2 wounded), December 14, 2012.
Why This is Important

The FBI’s Study of Active Shooter Incidents in the United States Between 2000 and 2013:
“The findings reflect the damage that can occur in a matter of minutes. In 63 incidents where the duration of the incident could be ascertained, 44 (69.8%) of 63 incidents ended in 5 minutes or less, with 23 ending in 2 minutes or less. Even when law enforcement was present or able to respond within minutes, civilians often had to make life and death decisions, and, therefore, should be engaged in training and discussions on decisions they may face.”
By 2017 the FBI identified 200 Active Shooter Incidents in the U.S. Occurred between 2000 and 2015.

45 Occurred in Schools and IHEs = 22.5% of the Total.

30 Occurred in Schools = 15% of the Total.

15 Occurred in IHEs = 7.5% of the Total.

Key Findings:

Incidents
Total: 45

Casualties
Killed: 132
Wounded: 140

Schools
Elementary: 4
Middle: 7
High: 16
PreK-12: 1
School Board Meetings: 2
Institutes of Higher Education: 15

Shooter Ages
12 and under: 2
Teens: 21
20s: 9
30s: 4
40s: 5
50s: 3
60s: 1

To find the FBI’s complete data on active shooter incidents, go to fbi.gov and search “active shooter.” For more information, contact your local FBI office or the FBI’s Office of Partner Engagement.
Targeted Violence Attacks

Attacker's

Others

Be Aware – Receive Alerts

Secure-In-Place
- Secure Your Hiding Place
- Lock or Barricade Doors and Windows
- Take Cover
- Silence Electronics

Wait For Updates

Responders

Targets

CALL 9-1-1

RUN

HIDE

FIGHT

Watch Out For Each Other
If You See Something or Know Something
Say Something
Contact University Police at 9-1-1 or 859-622-1111
Report Tips at http://police.eku.edu/eku-tip-reporting
Your safety is very important to EKU. Maintaining your safety is a joint responsibility, between you, the University, and emergency response agencies. The person most responsible for your safety is you. Here is some advice so you can take personal responsibility, and make informed decisions, about safe actions you can take to protect yourself.

Targeted violence, when an individual is actively engaged in killing or attempting to kill people in a confined and/or populated area, is a highly individualized crime based upon highly individualized and unique motivators. Whether we refer to it as active violence, active shooter, or some other term, EKU Division of Public Safety personnel train frequently to appropriately respond to incidents of this kind, to stop the threat, and provide care for those impacted.

While our full time, dedicated, emergency responders have specific jobs to do during a targeted violence attack, you too have a responsibility to know what you can do to protect yourself. This information is meant to help you learn about options you should consider, to prepare yourself, during a targeted violence attack, should one occur.

To help explain what you can do to protect yourself, we created the Targeted Violence Attacks Conceptual Training Framework. When we think about targeted violence attacks, we can generally group people into one of four categories. This is important to know, because your options for consideration and action depend upon what group you belong to. There are Attackers, Targets, Responders, and Others.
Targeted Violence Attacks - Training

The Attacker is the person perpetrating violence upon other people. They are dictating the events. A targeted violence attack is a human caused, no notice, emergency, and usually, responders do not know an attack is underway, until notifications are made via 9-1-1 calls.
Targeted Violence Attacks

- Watch Out For Each Other
- If You See Something or Know Something Say Something
- Contact University Police at 9-1-1 or 859-622-1111

**Attacker**

**Others**
- Be Aware – Receive Alerts
- **Secure-In-Place**
  - Secure Your Hiding Place
  - Lock or Barricade Doors and Windows
  - Take Cover
  - Silence Electronics
- Wait For Updates

**Responders**

- **RUN**
- **HIDE**
- **FIGHT**

**Targets**

- **CALL 9-1-1**
Targets are the individuals who are being directly targeted by the violence. In a dangerous, or potentially dangerous, situation, you must quickly determine the most reasonable way to protect your own life. For these individuals, we recommend you Evacuate – Hide Out – Take Action (Guidance from U.S. Department of Homeland Security) or Run – Hide – Fight (Registered Trademark of the City of Houston), followed by calling 911 when it is safe for you to do so. These are essentially the same options, and are represented in the training framework with the Run – Hide – Fight graphics. Once you call 9-1-1 to report what is happening, you start a chain of events, intended to stop the violence and warn others in the community about the danger.

http://www.dhs.gov/video/options-consideration-active-shooter-preparedness-video

https://www.youtube.com/watch?v=5VcSwejU2D0
Targeted Violence Attacks

**Attackers**

**Targets**

**Others**

**Responders**

- Watch Out For Each Other
- If You See Something or Know Something Say Something
- Contact University Police at 9-1-1 or 859-622-1111

- Be Aware – Receive Alerts
  - Secure-In-Place
    - Secure Your Hiding Place
    - Lock or Barricade Doors and Windows
    - Take Cover
    - Silence Electronics
  - Wait For Updates

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**PUBLIC SAFETY**
## Emergency Response and Evacuation Procedures

### Targeted Violence Attacks

#### Active Violence/Active Shooter(s)

<table>
<thead>
<tr>
<th>HOW TO RESPOND</th>
<th>WHEN AN ACTIVE SHOOTER IS IN YOUR VICINITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Evacuate</strong></td>
<td>• Have an escape route and plan in mind</td>
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<td></td>
<td>• Leave your belongings behind</td>
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<tr>
<td></td>
<td>• Keep your hands visible</td>
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<tr>
<td><strong>2. Hide Out</strong></td>
<td>• Hide in an area out of the active shooter’s view</td>
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<tr>
<td></td>
<td>• Block entry to your hiding place and lock the doors</td>
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<td></td>
<td>• Silence your cell phone and/or pager</td>
</tr>
<tr>
<td><strong>3. Take Action</strong></td>
<td>• As a last resort and only when your life is in imminent danger</td>
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<tr>
<td></td>
<td>• Attempt to incapacitate the active shooter</td>
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<td></td>
<td>• Act with physical aggression and throw items at the active shooter</td>
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<table>
<thead>
<tr>
<th>HOW TO RESPOND</th>
<th>WHEN LAW ENFORCEMENT ARRIVES</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>• Remain calm and follow officers’ instructions</td>
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<td>• Put down any items in your hands (i.e., bags, jackets)</td>
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<td></td>
<td>• Immediately raise hands and spread fingers</td>
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<td>• Keep hands visible at all times</td>
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<td>• Avoid quick movements toward officers such as attempting to hold on to them for safety</td>
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<td></td>
<td>• Avoid pointing, screaming or yelling</td>
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<td></td>
<td>• Do not stop to ask officers for help or direction when evacuating</td>
</tr>
</tbody>
</table>

### INFORMATION

**YOU SHOULD PROVIDE TO LAW ENFORCEMENT OR 911 OPERATOR**

- Location of the active shooter
- Number of shooters
- Physical description of shooters
- Number and type of weapons held by shooters
- Number of potential victims at the location

**CALL 911 WHEN IT IS SAFE TO DO SO**
Responders are the dedicated professionals who run toward the danger, to stop it, to contain it, to keep it from growing and becoming worse, and to provide life safety, environmental, and property protection at the scene of the incident. Responders include, but are not limited to, Police, Emergency Medical Services, Fire and Rescue, Emergency Management, and others. Lots of resources will be set into motion, and it is best to avoid the area, if you are not directly involved, so you don’t complicate response operations. Emergency response also includes the EKU Alert functions.
Targeted Violence Attacks

Watch Out For Each Other
If You See Something or Know Something
Say Something
Contact University Police at 9-1-1 or 859-622-1111
Report Tips at http://police.eku.edu/eku-tip-reporting

Others
Be Aware – Receive Alerts
- Secure-In-Place
  - Secure Your Hiding Place
  - Lock or Barricade Doors and Windows
  - Take Cover
- Silence Electronics
- Wait For Updates

Attackers

Targets
RUN
HIDE
FIGHT
CALL 9-1-1

Responders
Targeted Violence Attacks - Training

Others refers to everyone else not being directly targeted by the violence. For others, we recommend that you maintain awareness about where you are, what can happen to you, how to exit every space you enter into, and where you can seek shelter wherever you go. You should also sign up for, and pay attention to, alerts that are sent to the community. You can expect that the information you get may be sparse at first. That is because it takes time for responders to assess the situation, relay information, and work the problems they encounter. We will provide updates as more information becomes available. Once informed of violence, or potential violence, we recommend that you Secure-In-Place by 1) Securing your hiding place; 2) Locking or barricading doors and windows; 3) Taking cover; 4) Silencing electronics; and 5) Waiting for updates.

Additionally, we want to remind everyone to watch out for each other. It can be a tough world out there, and we can all use a little help sometimes. We should strive to be inclusive, not exclusive. Be open, flexible, and unbiased. Treat everyone with dignity and respect. And if you see something or know something that you think is suspicious, say something. Contact University Police at 9-1-1 or 859-622-1111. Be sure to specify where you are; whether you are on EKU’s campuses, and your exact location. Also know that you can report tips at http://police.eku.edu/eku-tip-reporting.
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PUBLIC SAFETY
Emergency Response and Evacuation Procedures
Targeted Violence Attacks

Individuals Away From the Active Violence/Shooter(s):

- Take shelter.
- Secure doors.
- Take cover.
- Emergency personnel are responding.
- Avoid the area.

- Secure In Place - Hide Out:
  - Secure your hiding place by locking or barricading doors and windows.
  - Conceal yourself and take cover.
  - Silence electronic devices.
Targeted Violence Attacks

Questions?
Comments?
Suggestions?
Thank You